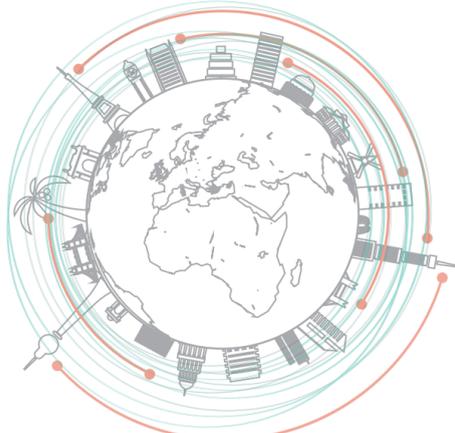# AGILITY. SPEED. INNOVATION.

Leading organizations are leveraging data to become more nimble, lean, predictive, adaptive, change-minded, and inventive

Innovative Companies Know: TECHNOLOGY IS AN ASSET

93% of Global Executives say technology is more important than 5 years ago

85% trying to understand the strategic implications of new technologies
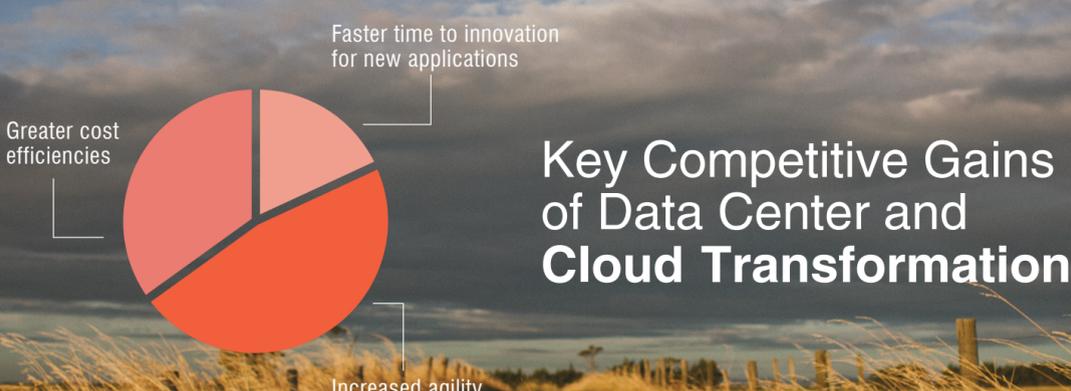
Most Pressing IT Imperatives

1 IMPROVE RESPONSIVENESS

2 FOCUS ON DIGITAL EXPERIENCE

3 DELIVER APPLICATIONS FASTER, BETTER AND AT LOW COST

Technologies Seen as Most Transformative

1 REAL-TIME INTELLIGENCE

2 CONTINUAL, SCALABLE WEB-BASED MODELS

3 SOCIAL MEDIA DATA MINING + ENGAGEMENT

4 MICRO-TARGETING USING BIG DATA ANALYTICS

5 PROLIFERATION OF SMART MOBILE DEVICES + APPLICATIONS

Biggest Benefits From Transformative Technologies

52% Operational efficiency + effectiveness

33% Customer experience, monetization + retention

Data Center & Cloud Transformation IS DRIVING BUSINESS SUCCESS

Key Competitive Gains of Data Center and Cloud Transformation

- Faster time to innovation for new applications
- Greater cost efficiencies
- Increased agility + responsiveness

How Executives Plan to Change Their Data Centers

- MODERNIZE AND UPGRADE
- MIGRATE TO A HYBRID IT MODEL
- CONSOLIDATE SERVERS

Barriers to New Technology Adoption

1 Gaining consensus + support for NEW INVESTMENTS

2 Determining NEEDS + OPTIMAL SOLUTION available

3 Minimizing INFORMATION SECURITY RISK, VULNERABILITY + THREATS

4 Successfully implementing and gaining ORGANIZATIONAL ADOPTION

5 Aging IT infrastructure that needs UPGRADING + MODERNIZATION

Business Leader View of NEW METRICS FOR IT

46% Reliability, scalability and security of IT infrastructure

38% Ideas and solutions for furthering business performance

35% Quality and timeliness of app delivery